



44th Annual Caldwell Visual Artists Competition

OCTOBER 2020 – DECEMBER 2020

Caldwell Arts Council announces the “Caldwell Visual Artists Competition,” featuring judge Jon Carfagno, Executive Director of the Hickory Museum of Art. Sponsored by LifeStore Insurance, the Brush & Palette Club, Caron Baker & Jim Wike, and Cheap Joe’s Art Stuff, \$600 in cash prizes and \$200 in Cheap Joe’s Art Stuff gift cards will be awarded (\$200 Best of Show, four \$100 judge’s merit awards, and eight \$25 gift cards).

This year, no traditional gallery show of entries or opening reception will be held due to COVID-19.

Eligibility and Guidelines:

- Artists who live, work or attend school in Caldwell County may enter this online art competition with 2-D or 3-D artwork only.
- The deadline for all online entries is midnight, October 30, 2020.
- Entrants must be at least 18 years of age at time of submission.
- Each artist may submit images for up to two original art pieces for a low entry fee of \$10.
- ***All entries AND entry fees must be submitted electronically.*** See below for submission and payment details. *No in-person or mailed/shipped entries will be accepted. Also no mailed checks or in-person payments will be accepted.*
- Artwork must not have been created before January 1, 2019
- Previously entered artwork is not eligible for submission.
- Artwork may be of any medium except photography.
- ***All entries will be judged virtually from the images of the works submitted by the artist.***
- Winning entrants must agree to allow images of their artwork to be posted on the Caldwell Arts Council’s website and/or to be used in subsequent marketing/promotional materials by the Caldwell Arts Council.
- Entrants reserve/keep all other rights to their artwork.
- Caldwell Arts Council staff, board members and their immediate family members are ineligible to enter.

Judging, Awards and Online Exhibition

- Judge is Jon Carfagno, Executive Director of the Hickory Museum of Art. See his bio below.
- The judge’s decisions are final.
- \$200 Best of Show, four judge’s merit awards of \$100 plus a \$25 Cheap Joe’s gift card, and four \$25 Cheap Joe’s Art Stuff gift cards for honorable mentions will be given. These awards are made possible by LifeStore Insurance, Brush & Palette Club, Caron Baker & Jim Wike, and Cheap Joe’s Art Stuff.
- Winners will be notified by November 13, 2020.
- The show of entries will be virtual only with images placed on our website at www.caldwellarts.com.
In addition, announcements about the winners will be shared to social media and other outlets.

About Judge Jon Carfagno

Jon Carfagno joined the Hickory Museum of Art as the institution's fifth executive director in April 2017. In this role, he has steered the reorganization of the museum's staffing and governance model, as well as the crafting and implementation of the institution's strategic plan.

A frequent speaker on the topics of human-centered design, methods of innovation, and organizational theory, Carfagno is most actively concerned about diversity, museum futures, and sustainability. His recent book, with chapters titled "Adopting Empathy: Why Empathy Should be a Core Value for All Museums" and "Discovering the Power of Art in Forging Empathic Connections," have contributed to international movements focused on social connectedness in museums.

Carfagno recently served as the vice president of the Board for the Museum Education Roundtable a national board that publishes the Journal of Museum Education. In the fall of 2016, he was invited to the National Gallery of Art in Washington, D.C., to participate with a group of art museum education department leaders to envision a professional services organization designed to support the future of leadership in the field.

Carfagno earned a master's degree in art history from the University of Massachusetts and completed Kendall College of Art and Design's MBA certificate program in design and innovation management. He resides in Hickory, North Carolina with his wife, Megan, and their two children.

How to Submit:

- Find submission and payment links on our website at <https://www.caldwellarts.com/345-caldwell-visual-artists-competition/>
- Email office@caldwellarts.com with complete entry information listed below and include requested images as attachments. Be sure to use "Caldwell Visual Artists Competition" as the subject line of your email.
 1. Artist Name
 2. Mailing Address
 3. Phone number
 4. Email Address
 5. Artist website, if applicable
 6. Title and medium of first entry
 7. Title and medium of second entry
- Attach up to two good quality images of each 2-D work submitted in .jpg format no larger than 3MB each. Crop photos as needed to show only the artwork, not the frame or background clutter. Title and save each image as "Last Name_First Name_Artwork Title_1 or _2" as needed, using your own last and first names with your artwork's title.
- Attach up to four good quality images of each 3-D work submitted in .jpg format no larger than 3MB each. Crop photos as needed to show only the artwork, without background clutter. Title and save each image as "Last Name_First Name_Artwork Title_1, _2, _3, _4" as needed, using your own last and first names with your artwork's title.
- Electronically submit your entry fee of \$10 by clicking the website link for payment via PayPal. You do not need a PayPal account to submit payment using this link. *No in-person or mailed payments, cash or checks will be accepted.*
- **Entries and payment must be submitted online and received by the Caldwell Arts Council by midnight, October 30, 2020.**

This competition is made possible by the generosity of



and

Caron Baker & Jim Wike